



## **GoFan Proposal**

### **Term**

- July 1, 2024 - June 30, 2025
- School option for annual renewal

### **Digital Ticket Sales**

- Custom school ticketing page to be used for athletics, performing arts and/or additional school events.
  - Online Ticket Sales
  - Season Ticket Sales

- Onsite Ticket Sales (Box Office)

### Event Reporting

- Real-time online ticket sales status
- Post event digital ticket sales
- Automated for financial tracking and reconciliation

### Financial Management

- Regular, electronic transfer of funds (Check Payment Available)
- Full documented support for refunds, cancellations and event disruption

### Support

- Full on-boarding and training content
- Access to growing base of user knowledge to share best practices
- Dedicated account management resource(s)

### Ticket Fees

<u>Type</u>	<u>Fee</u>
General Admission Tickets (\$10.00 or less)	\$1.00 (Per Ticket)
General Admission Tickets (\$10.01 or more)	5% + \$1.00 (Per Ticket)
Season / Full-Year Tickets	5% + \$2.00 (Per Ticket or Pass)
Concessions	3% + \$0.30 (Per Transaction)
Reserved Seating (Single Event)	5% + \$1.00 (Per Ticket)
Playoff Events	*Rates may vary depending on your state.

### Sponsorship Revenue Share

- Generate more revenue for your school
- High impact opportunities for sponsors
- GoFan will secure a sponsor for you
- [FAQ](#)
- [Standard Terms and Conditions](#)

**I agree to the Standard GoFan Sponsorship Terms & Conditions \***

**Please list the name of at least one business to which you would like us to offer this special, exclusive opportunity**