

BUSINESS DEPARTMENT NEEDS ASSESSMENT 2023



PRESENTED BY:
CHRISTOPHER J. MEYER



VISION

A community dedicated to shared leadership, is to graduate students who achieve personal success by providing an exceptional academic foundation in a safe, nurturing environment that inspires creativity & innovation while embracing diversity.



MISSION

To inspire excellence in instruction, learning & innovation to prepare our students to achieve personal success.

BUSINESS DEPARTMENT VISION

A department dedicated to addressing the needs of our students, while providing unique real world opportunities for our students to gather skills & knowledge that provide ongoing societal value.



M.S. BUSINESS DEPARTMENT AT A GLANCE

Grade 6 -Computer Applications

- Chrome & Google Classroom Basics
- Data & File Management
- Google Apps (Docs & Sheets)
- Desktop Publishing
- Digital Citizenship
- Keyboarding Fundamentals
- Personal Finance Concepts

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Grade 7-Business Solutions

- Google Classroom-Review
- Chrome & Google -Review
- Google Docs-Review
- Digital Citizenship
- Plagiarism
- TechnoInvestor/Google Sheets
- Programming/Python, Code HS
- Personal Finance Concepts
- Canva
- Potential Addition of CMU Academy CSO

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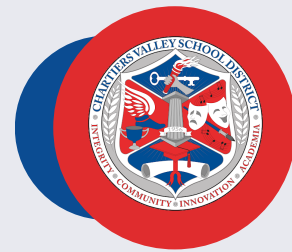
Grade 8 -Business Enterprises

- Google Basics & Class Setup
- Digital Citizenship, Email Etiquette, & Online Safety
- Forms of Business Ownership
- Career Exploration
- Marketing & Video Editing
- Entrepreneurship
- Personal Finance Concepts
- Computer Programming

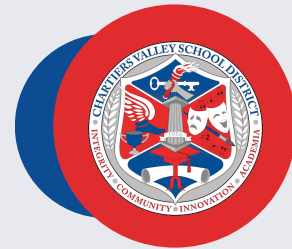
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H.S. BUSINESS DEPARTMENT AT A GLANCE



SCHOOL STORE: THE HORSESHOE



ROBUST COURSE OFFERINGS

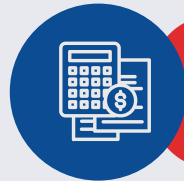


DECA: H.S. BUSINESS CLUB

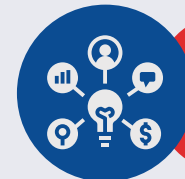
H.S. CURRENT COURSE OFFERINGS



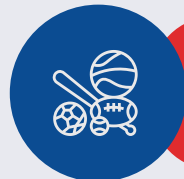
INTRODUCTION TO ACCOUNTING



FINANCIAL ACCOUNTING



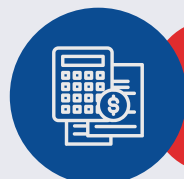
INTRODUCTION TO BUSINESS CONCEPTS



SPORTS & ENTERTAINMENT MARKETING



FOUNDATIONS OF PERSONAL FINANCE



ACCOUNTING 2



MARKETING DYNAMICS



SCHOOL STORE 1 & 2



CYBERCRIME & DIGITAL FORENSICS

RECOMMENDATIONS



RECOMMENDATION #1

The high school business department & the life skills program hopes to establish a partnership with The Coffee Tree Roasters to open a fully equipped student operated coffee shop at Charters Valley High School.



RECOMMENDATION #2

Update outdated materials with simulations & case studies to provide students with more of an authentic real world business experience.





THE COFFEE TREE ROASTERS: BREWING SUCCESS PROGRAM





THE COFFEE TREE ROASTERS: BREWING SUCCESS PROGRAM



BREWING SUCCESS: BUSINESS CLASSROOM

(All Students)

- Ordering inventory & supplies
- Keeping track of sales data
- Analyzing reports to improve decision making
- Designing seasonal promotional campaigns
- Launching new products & initiatives
- Developing & refining a multitude of soft skills



COFFEE TREE ROASTERS: ROASTERY

(Life Skills Students)

- Batch candy bagging
- Sample bag creation
- Pastry wrapping
- Joe-2-Go Fixing construction
- Filling custom orders
- Receiving inventory
- Developing & refining a multitude of soft skills



COFFEE SHOP: HIGH SCHOOL (LOCATION TBD)

(All Students)

- Provide excellent customer service
- Prepare & serve beverages
- Maintain an organized & clean work environment
- Perform opening & closing procedures
- Restocking retail displays
- Developing & refining a multitude of soft skills

ABOUT COFFEE TREE ROASTERS



Coffee Tree Roasters is a local, certified woman-owned & operated coffee shop that has grown to include five company-owned retail locations & numerous school-based enterprises within the Pittsburgh area.

Coffee Tree Roasters

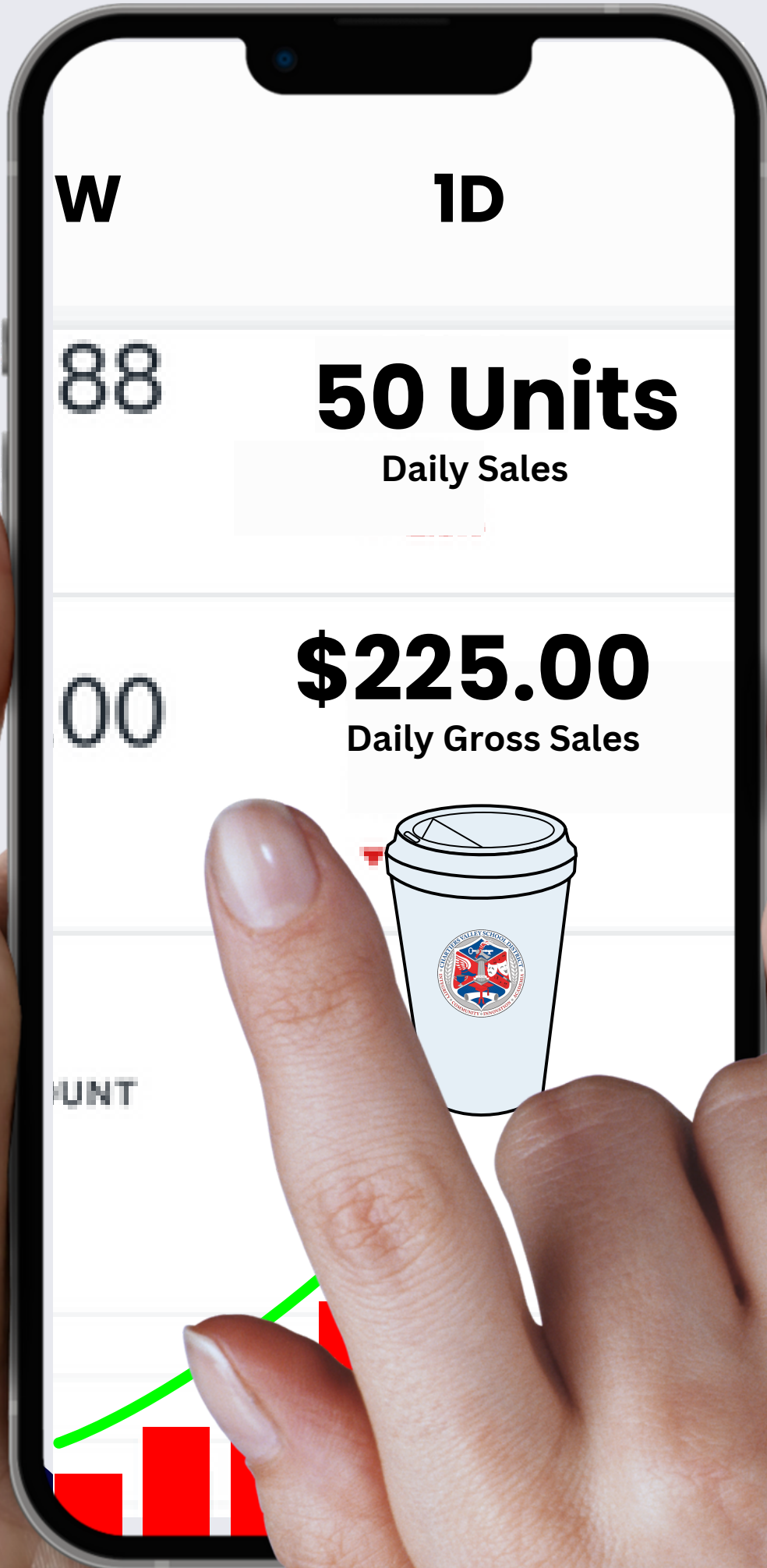
- **Has opened coffee bars in numerous Pittsburgh area high schools which are run by students.**
- **Students, including many with special needs,**
- **Students operate the business by managing inventory, finances & staffing.**
- **Students are trained by Ms. Swoope & other staff at The Coffee Tree Roaster's Roastery.**

School-based Locations

- **Peters-Township High School**
- **South Park High School**
- **Thomas Jefferson High School**
- **University High School, West Virginia**
- **Chartiers Valley High School (*coming soon*)**



START-UP COSTS



Equipment Type	Quantity	Price	Total
Espresso Maker	1	\$14,500.00	\$14,500.00
Coffee Brewer	1	\$1,899.45	\$1,899.45
Coffee Server	3	\$472.98	\$1,418.94
Server Stand	1	\$236.90	\$236.90
Grinder	1	\$1,676.94	\$1,676.94
Hopper / Lid Assembly	2	\$105.75	\$213.50
Hopper Rack	1	\$75.30	\$75.30
Blender	1	\$1,852.94	\$1,852.94
Water Filter (Coffee)	1	\$275.00	\$295.00
Water Filter (Espresso)	1	\$475.00	\$495.00
Refrigerator	1	\$3,526.43	\$3,526.43
Shipping		\$489.00	\$489.00
Operating Expenses			\$7,500.00
Total			\$34,179.40

** Machine Installation, Set-Up, and Calibration by Certified BUNN / Schaerer Technician.

** One year parts and labor warranty on coffee equipment.

** Shipping is an estimated value and will be finalized following delivery of all equipment.

THE COFFEE TREE ROASTERS: BREWING SUCCESS PROGRAM



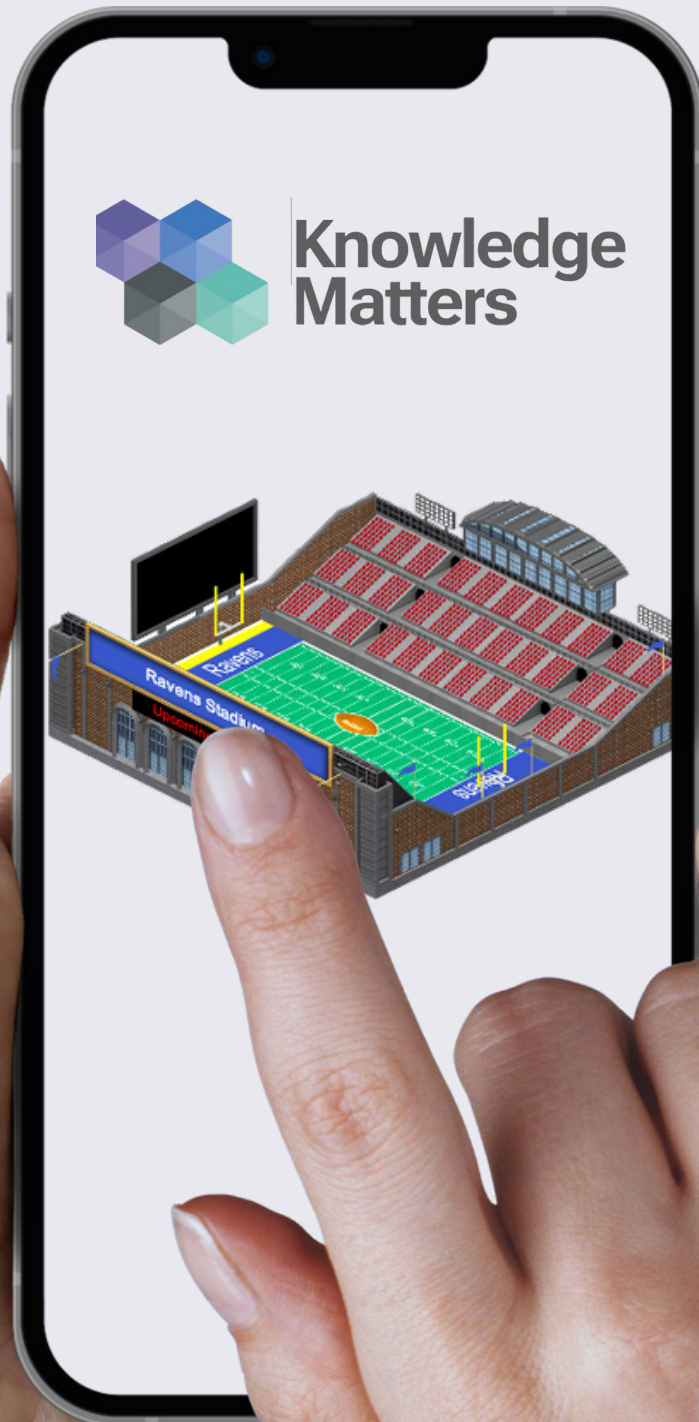
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To see the kids transform themselves, some from barely speaking a word to now serving & chatting it up with customers & teachers in the café, is pretty amazing, Swoope says. Building future entrepreneurs & giving back to the community are essential to our mission.

-Jean Swoope, President & Owner



Knowledge Matters



Course	Time Frame	Total
Introduction to Accounting	3 Year Cycle	\$1,295.00
Sports & Entertainment Marketing	3 Year Cycle	\$1,295.00
Introduction to Business	3 Year Cycle	\$2,595.00
	Every 3 Years	\$5,185.00

BUSINESS DEPARTMENT VISION FOR THE FUTURE



PERSONAL FINANCE FOR ALL



INTERMEDIATE LEVEL COMPUTER CLASS



**CIHS PARTNERSHIP WITH
ROBERT MORRIS UNIVERSITY**

SUMMARY OF RECOMMENDATIONS



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THANK YOU!

FOR YOUR ATTENTION

